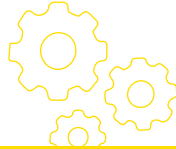


Design



Design is about developing projects with the goal of making and producing an object or a system. Design has two main branches: creative design (expression of art) and industrial design (marketing instrument).

At the crossroads of art, technology and society, design deals with aesthetic, functional, technical and environmental aspects, as well as cultural, social, and economic outcomes. Design is a critical component of the economic performance and competitiveness of companies. Design continues to expand in all sectors of the economy, with strong growth in the hospitality, restaurant, and retail sectors. A testimony to this is the "Commerce Design" competition held by the Chambers of Commerce and Industry of Lyon, Marseille, and Saint-Etienne, as well as the "Paris Shop & Design." The designer must take into account the changes in the mode of consumption, eco-design makes it possible to create for the user of ethical products respectful of the environment.

With its strong scientific and cultural environment and regional dynamism, France has diverse and unique design programs that enjoy global recognition. French design schools maintain close ties with major R&D laboratories and competitiveness clusters: links between Design Schools, Centers and Research Laboratories, 54 competitiveness clusters. Universities use co-design and design thinking for the fitting out of their premises. 9 achievements have been thus deployed: CreativeLab at Université de Bordeaux, Co-working space at Université de Poitiers,...

• **€ 5 billion** in total sales in the design sector (2019)

• **€45.3 billion:** Direct economic impact of the cultural sector (2021)

• **Some 40,000** professional designers (2020)

• **Over 1 500** people earn Level 1 design degrees each year

• **11,000** international students enrolled in French postsecondary schools of art and culture (2022)

• **45** public postsecondary schools of art operating on 55 sites (2023)

Sources : INSEE - MC - MESR



International

Philippe Starck, Jean Michel Wilmotte, Tsé & Tsé, Matali Crasset, Inga Sempé, Ronan and Erwan Bouroullec, Jean Couveur, Mathieu Lehanneur, Patrice Mugnier, Ora-İto... Since 1999, France has been a world leader in industrial innovation through design. Numerous companies are investing in this area. France has also attracted international designers, such as Neil Poulton (Scotland), Jasper Morrison (England), and Arik Levy (Israel).

French institutions such as Lieu du Design, the ACPI (agency for the promotion of industrial design), and Cité du Design form networks with various actors in the design sector and organize major events in France and abroad, such as "Observateur du Design" (which holds over 50 shows abroad and is labeled as an "International Competition" by the WDO-World Design Organization), "Paris Design Week," the "Designer Day's" festival in Paris and the "Design Parade" in Hyères. Each year, the "Biennale Internationale Design Sainte-Etienne" invites 15,000 students to explore and present projects of the future. Most French design schools are part of the Cumulus international network and have frequent exchanges with their international counterparts.



RELATED FIELDS

- Arts • Culture • Design
- Education • Management
- IT • Fashion

SUBFIELDS

- Acoustics • Architecture • Interior design • Applied arts • Graphic arts
- Visual arts • Audiovisual arts
- Ceramics • Visual communications
- 3D design • Architectural decor
- Spatial design • Graphic design
- Industrial design • Product design
- Textile design • Drawing
- Gastronomy • Sound engineering
- Art dealing • Arts and crafts
- Furnishings • Fashion and textiles
- Multimedia • Digital arts • Set design
- Urban planning • Video • Web design

Useful links

- ANdÉA (National association of institutions of higher learning in Art): www.andea.fr
- AFD (French alliance of designers): www.alliance-francaise-des-designers.org
- APCI (French agency promoting industrial design): www.apci.asso.fr
- APPEA (National Association of Public Preparatory Schools for Institutions of Higher Learning in Art): www.appea.fr
- CampusArt, art, design and architecture degrees online application: www.campusart.org
- Cumulus (international association of universities and colleges of art, design and media): www.cumulusassociation.org
- Culturethèque - Institut Français : www.culturetheque.com
- Design and applied arts: <https://designmetiersdart.fr>
- Design education in France: www.fde.design
- DESIS (Design for Social Innovation and Sustainability): www.desisnetwork.org
- Information sheets on programs in art and culture: www.campusfrance.org/en/resource/degrees-in-art-and-culture
- IFD (French design institute): www.institutfrancaisdudesign.fr
- INMA (French national institute of arts and crafts): www.institut-metiersdart.org
- Ministry of Culture: www.culture.gouv.fr
- RNCP (National register of professional certifications): www.francecompetences.fr
- WDO (World Design Organization): www.wdo.org

LEVEL Licence

BREVET DE TECHNICIEN SUPÉRIEUR (BTS)

NATIONAL DIPLOMA – 2 YEARS OF HIGHER EDUCATION – L2
120 ECTS credits

> **BTS**, offered in public and private secondary and postsecondary schools. Options include: **Communication design; Spatial design**. These programs are designed to rapidly prepare to enter the workforce.

DIPLÔME DES MÉTIERS D'ARTS (DMA)

NATIONAL DIPLOMA – 2 YEARS OF HIGHER EDUCATION – L2
120 ECTS credits

> **DMA**, a 2-year degree offered by over 4 public ESAA with **Decoration and furniture** option. Students focus on one art/craft and learn to use traditional know-how in the professional world.

DIPLÔME NATIONAL D'ART (DNA)

NATIONAL DIPLOMA – 3 YEARS OF HIGHER EDUCATION – L3
180 ECTS credits

> **DNA**, awarded after 3 years of study in a Higher School of Art and Design, confers the Degree of Licence. Around 20 schools offer the Design option with some allowing a concentration (**textile, graphic or product design**, etc.).

To apply online: www.campusart.org/artsearch

DIPLÔME NATIONAL DES MÉTIERS D'ART ET DU DESIGN (DNMADE)

NATIONAL DIPLOMA – 3 YEARS OF HIGHER EDUCATION – L3
180 ECTS credits

> **DNMADE**, certifies the 1st cycle in ESAA over 3 years and confers the Degree of Licence. This diploma offers several mentions: **Animation** (4); **Space** (27); **Event** (11); **Graphics** (36); **Innovation** (3); **Instrument, Book** (1); **Materials** (11); **Fashion** (11); **Digital** (12); **Object** (35); **Show** (6).

École de Design Nantes Atlantique :

www.campusart.org/artsearch/#/program/1062

LICENCE

NATIONAL DIPLOMA – 3 YEARS OF HIGHER EDUCATION – L3
180 ECTS credits

> **Licence**, national diploma awarded after 3 year of study, offered by around 20 schools under the broad fields of **Arts, Letters, and Languages** or **Sciences, Technologies, Health**. It offers technical mastery in specialty area: **Graphic design; Sound design; Textile design; 3D modeling; Packaging design; Web design**.

To apply online:

Université de Rennes 2 : www.campusart.org/artsearch/#/program/725
Université d'Évry Val d'Essonne : www.campusart.org/artsearch/#/program/747

PROFESSIONAL TITLE

RNCP – 3 YEARS OF HIGHER EDUCATION

Acfà Multimédia : www.campusart.org/artsearch/#/program/786

Brassart : www.campusart.org/artsearch/#/program/569

LISAA : www.campusart.org/artsearch/#/program/344

1984, School of Design : www.campusart.org/artsearch/#/program/1097

LEVEL Master

DIPLÔME SUPÉRIEUR DES ARTS APPLIQUÉS (DSAA)

NATIONAL DIPLOMA – 5 YEARS OF HIGHER EDUCATION – M2
120 ECTS credits

> **DSAA**, a 2-year degree, allows to refine the artistic mastery in Design in 30 schools with: **Spatial design; Graphic design; Fashion and Product**.

DIPLÔME NATIONAL SUPÉRIEUR D'EXPRESSION PLASTIQUE (DNSEP)

NATIONAL DIPLOMA – 5 YEARS OF HIGHER EDUCATION – M2
120 ECTS credits

> **DNSEP**, a 2-year degree that caps the graduate phase of art education in France and aims to impart structure and strength to the student's personal research. 24 schools offer the **Art option** with some allowing a concentration (Spatial, Culinary, Sound, etc.).

GRADUATE LEVEL DIPLOMA IN PLASTIC ARTS (DNSAP)

MASTER LEVEL - 5 YEARS OF HIGHER EDUCATION - M2
120 ECTS credits

> **The DNSAP** (Diplôme National Supérieur d'Arts plastiques) delivered by the École Nationale Supérieure des Beaux-arts (ENSBA) in Paris.

MASTER

NATIONAL DIPLOMA – 5 YEARS OF HIGHER EDUCATION – M2
120 ECTS credits

> **Master**, a 2-year national diploma offered by around 20 universities under the broad fields of **Arts, Letters, and Languages; Law, Economics, Management, Humanities and Social Sciences; or Sciences, Technologies, and Health** with various concentrations (**Design, IT, Urban planning, Acoustics, Interactive design**, etc.)

> **Master Arts - Design graphique et design d'interaction** at the Université Polytechnique Hauts-de-France.

www.campusart.org/artsearch/#/program/462

> **Master Prospectives Design**, offered by the IAE at the École des Mines and the ESAD of Saint-Étienne. www.univ-st-etienne.fr

> **Master**, field of **Sciences, Technologies, and Health** option global design, conferred by the Ecole Nationale Supérieure d'Architecture of Nancy.

• **Double degrees**

> **Master of Arts, Letters, and Languages** (option: **Design; specialization: Design-Innovation-Society**), École Nationale Supérieure des Mines d'Alès (ENSMA) and Université de Nîmes. www.unimes.fr

> **Master Design** (option: **Design, Arts, Médias**), Université Paris 1 Panthéon-Sorbonne and Télécom Paris. www.pantheonsorbonne.fr

MASTER OF SCIENCE® (MSc)

INSTITUTION DIPLOMA – 1 YEAR OF HIGHER EDUCATION

> **Master of Science Nature Inspired Design**, offered by l'ENSCI - Les Ateliers and labeled by the Conférence des grandes écoles.

www.campusart.org/artsearch/#/program/826

DIPLOMA CRÉATEUR INDUSTRIEL (INDUSTRIAL DESIGNER)

MASTER LEVEL - 5 YEARS OF HIGHER EDUCATION - M2
120 ECTS credits

From École Nationale Supérieure de Création Industrielle (ENSCI) - Les Ateliers de Paris.

DIPLOMA DESIGNER-CREATOR IN THE DECORATIVE ARTS

MASTER LEVEL - 5 YEARS OF HIGHER EDUCATION - M2
120 ECTS credits

From École Nationale Supérieure des Arts Décoratifs (ENSAD) de Paris. www.ensad.fr

DIPLOMA FROM ÉCOLE NATIONALE SUPÉRIEURE LOUIS-LUMIÈRE

MASTER LEVEL - 5 YEARS OF HIGHER EDUCATION - M2
120 ECTS credits

École nationale supérieure Louis-Lumière de Paris, cinema, photography, sound option.

INTERNATIONAL MASTER

NATIONAL DIPLOMA – 5 YEARS OF HIGHER EDUCATION – M2
120 ECTS credits

> **Erasmus Mundus Master in Food Innovation and Product Design**, Université Paris Saclay, AgroParisTech, Dublin Institute of Technology (Irelande), Federico II University (Italie) and Lund University (Suisse).

PROFESSIONAL TITLE

RNCP – 5 YEARS OF HIGHER EDUCATION

> **Designer**, Strate - École de Design, options: Interaction[s], Identité[s], Espace[s], Mobilité[s], Produit[s], Industriel. www.campusart.org/artsearch/#/program/138

> **Industrial designer**, Creapole. www.campusart.org/artsearch/#/program/484

> **Directeur artistique en art graphique et design numérique**, Penninghen. www.campusart.org/artsearch/#/program/119

Intuit.Lab. www.campusart.org/artsearch/#/program/169

> **Designer-Manager de projet**, Les Écoles de Condé.

www.campusart.org/artsearch/#/program/276 et Kedge Business School. www.campusart.org/artsearch/#/program/34

> **Designer**, École de Design Nantes Atlantique.

www.campusart.org/artsearch/#/program/969

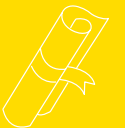
> **Directeur artistique en design graphique**, Autograf.

www.campusart.org/artsearch/#/program/249

> **Designer in Sustainable Innovation**, SDS - The Sustainable Design School. www.campusart.org/artsearch/#/program/1094

LEVEL

Beyond the Master level



INSTITUTION DIPLOMA

1, 2, OR 3 YEARS OF HIGHER EDUCATION

> **Diplôme Supérieur de Recherche en Design (DSRD)** offered by ESAD de Saint-Étienne and Marseille-Méditerranée..

www.campusart.org/artsearch/#/program/1105

> **Post-Master «KAOLIN»**, Art and Design in Contemporary Ceramics, one-year program offered by the ESA of Limoges.

> **Post-diplôme Recherche ÉCOLAB**, in one year, offered by ESAD d'Orléans. www.campusart.org/artsearch/#/program/837

> **Maîtrise Innovation Design**, Strate École de Design:

www.campusart.org/artsearch/#/program/529

MASTÈRE SPÉCIALISÉ® (MS)

INSTITUTION DIPLOMA – 1 YEAR OF HIGHER EDUCATION

> **Maîtrise spécialisée® Expert en stratégie d'innovation durable par le design/Innovation by design and création, design & technologie contemporaine** offered by l'ENSCI - Les Ateliers.

www.campusart.org/artsearch/#/program/871

www.campusart.org/artsearch/#/program/858