

# Fashion



France is the world's standard-setter in high fashion. Jeanne Lanvin, Christian Dior, Coco Chanel, Pierre Balmain, Yves Saint-Laurent, Sonia Rykiel, Christian Lacroix, and Jean-Paul Gaultier are just a few of the French couturiers known around the world. Paris's fashion shows (Fashion Week, Who's Next...) and presentations of collections have an international aura, attracting journalists and notables from all over the world, year after year.

High fashion certainly stimulates the imagination, but opportunities are relatively limited. By contrast, they are much more numerous in the fields of ready-to-wear clothing and accessories. And luxury goods could not exist were it not for many supporting skills, occupations, and trades. From the nimble stitcher to the workshop director, many professionals help designers bring their vision to life.

Heirs to a long manufacturing tradition, France's textile and apparel industries are today oriented toward innovation, design, and commercialization, offering a wide array of careers for qualified people. Openings may be rare in the area of creation (stylists, collection directors), but model makers, fabric designers, production managers, and sales and marketing specialists are in high demand.

Thanks to technical innovation, textile firms are involved in many different sectors-among them medicine, automobiles, sports, and home furnishings.

• **43%** of sales in fashion and luxury goods sectors are for export

• **€400 million** annual minimum financial benefit to Paris from fashion events (2019)

• **€34 billion** in fashion industry sales (2019)

• **175,577** jobs in fashion (2020)

• **9,047** companies active in clothing and apparel (2020)

• **11 000** foreign students enrolled in Higher Education Culture (2020)

Sources : INSEE - MC - MESRI



## International

French fashion sense and the label "Made in France" have been internationally renowned since the mid-nineteenth century.

Many foreign designers have made their reputations in France among them Azzedine Alaïa, Charles Frederick Worth, Alexander Mc-Queen, Paco Rabanne, Issey Miyake, John Galliano, Rei Kawakubo, Yohji Yamamoto, Kenzo Takada, and Karl Lagerfeld.

Driven by their creative needs and drawn by the capital of culture and elegance and by France's freedoms, foreign designers continue to contribute to the quality and renown of French haute couture and ready-to-wear, sustaining Paris as the world's fashion capital. The museum of the history of immigration in Paris honored these foreign creators with the exhibition entitled "Fashion Mix".



### RELATED FIELDS

- Arts • Culture • Design
- Education • Fashion
- Management

### SUBFIELDS

- Applied arts • Art market
- Art-related occupations • Costumes
- Couture • Creation • Design
- Fashion management • Fashion and textiles • Foundation garments
- Graphic arts • Heritage • Illustration
- Luxury goods • Painting • Styling
- Textile design • Textile industry
- Workshops • Video

## Useful links

- ANDAM, the national association for development of fashion arts: [www.andam.fr](http://www.andam.fr)
- CampusArt, apply online to schools of art: [www.campusart.org](http://www.campusart.org)
- Culturethèque – Institut Français: [www.culturetheque.com](http://www.culturetheque.com)
- Design and applied arts: <https://designmetiersdart.org>
- Degrees in art and culture, information sheet: [www.campusfrance.org/en/resource/degrees-in-art-and-culture](http://www.campusfrance.org/en/resource/degrees-in-art-and-culture)
- France design education: [www.fde.design](http://www.fde.design)
- French Federation of Women's Ready-to-Wear: [www.pretaporter.com](http://www.pretaporter.com)
- IFD, French Institut of Design: [www.institutfrancaisdudesign.fr](http://www.institutfrancaisdudesign.fr)
- INMA, national institute of art-related occupations: [www.institut-metiersdart.org](http://www.institut-metiersdart.org)
- Ministry of culture: [www.culture.gouv.fr](http://www.culture.gouv.fr)
- Fashion and textile museum of Les Arts Décoratifs: [www.madparis.fr/francais/musees/musee-des-arts-decoratifs/collections/departements/mode-textile](http://www.madparis.fr/francais/musees/musee-des-arts-decoratifs/collections/departements/mode-textile)
- RNCP, national register of professional certifications: [www.francecompetences.fr](http://www.francecompetences.fr)

# LEVEL Licence

## BREVET DE TECHNICIEN SUPÉRIEUR (BTS)

NATIONAL DIPLOMA – 2 YEARS OF HIGHER EDUCATION – L2  
120 ECTS credits

> About 60 public and private institutions offer a **BTS** (a national postsecondary technical certificate) in subjects such as Fashion and textile design, Textile innovation, and Fashion and apparel. BTS programs prepare graduates to move immediately into the workforce.

### • Level III (2-year) qualifications registered in RNCP:

Académie internationale de coupe de Paris-AICP:

[www.campusart.org/artsearch/#/program/623](http://www.campusart.org/artsearch/#/program/623)

Formamod: [www.campusart.org/artsearch/#/program/506](http://www.campusart.org/artsearch/#/program/506)

IBSM: [www.campusart.org/artsearch/#/program/621](http://www.campusart.org/artsearch/#/program/621)

Supdemod: [www.campusart.org/artsearch/#/program/729](http://www.campusart.org/artsearch/#/program/729)

## DIPLÔME NATIONAL DES MÉTIERS D'ART ET DU DESIGN (DNMADE)

NATIONAL DIPLOMA – 3 YEARS OF HIGHER EDUCATION – L3  
180 ECTS credits

> **DNMADE**, certifies the 1<sup>st</sup> cycle in ESAA over 3 years and confers the Degree of Licence. This diploma imparts traditional knowledge to prepare future practitioners of a specialized art and proposes several mentions: **fashion, art modeling, textiles and apparel, fashion industry,...**

## DIPLÔME NATIONAL D'ART (DNA)

NATIONAL DIPLOMA – 3 YEARS OF HIGHER EDUCATION – L3  
180 ECTS credits

> A 3-year **DNA** in textile design in 3 ESAs, confers the Licence degree. Haute école des arts du Rhin:

[www.campusart.org/artsearch/#/program/298](http://www.campusart.org/artsearch/#/program/298)

École supérieure d'art et de design-Angers:

[www.campusart.org/artsearch/#/program/833](http://www.campusart.org/artsearch/#/program/833)

## LICENCE PROFESSIONNELLE

NATIONAL DIPLOMA – 3 YEARS OF HIGHER EDUCATION – L3  
180 ECTS credits

> Some 15 universities and Applied Art Schools offer a **Licence Professionnelle** in **Arts, letters, languages** concentration **Fashion careers** and **Sciences, technologies, health** concentration **Apparel, fashion and textiles**; Industrial production specializations **Fashion design**; **Textiles and environment**.

### • Level II (3-year) qualifications registered in RNCP:

> **Fashion styliste/designer**, Esmod:

[www.campusart.org/artsearch/#/program/264](http://www.campusart.org/artsearch/#/program/264),

Instituto Marangoni: [www.campusart.org/artsearch/#/program/660](http://www.campusart.org/artsearch/#/program/660),

Mod'Art: [www.campusart.org/artsearch/#/program/763](http://www.campusart.org/artsearch/#/program/763),

Atelier Chardon Savard: [www.campusart.org/artsearch/#/program/793](http://www.campusart.org/artsearch/#/program/793)

> **Textile designer-creator**, École Conte:

[www.campusart.org/artsearch/#/program/59](http://www.campusart.org/artsearch/#/program/59)

> **Stylist model-maker** at LISAA:

[www.campusart.org/artsearch/#/program/628](http://www.campusart.org/artsearch/#/program/628), Écoles de Condé:

[www.campusart.org/artsearch/#/program/901](http://www.campusart.org/artsearch/#/program/901)

Formamod: [www.campusart.org/artsearch/#/program/480](http://www.campusart.org/artsearch/#/program/480)

> **Fashion designer Lingerie, corsetry and swimwear**, Formamod:  
[www.campusart.org/artsearch/#/program/502](http://www.campusart.org/artsearch/#/program/502)

# LEVEL Master

## DIPLÔME NATIONAL SUPÉRIEUR D'EXPRESSION PLASTIQUE (DNSEP)

NATIONAL DIPLOMA – 5 YEARS OF HIGHER EDUCATION – M2  
120 ECTS credits

> The 2-year **DNSEP** is a master-level credential signifying completion of the second cycle of postsecondary education in which students define their research goals. 2 ESAs offer an option in **Textile Design**.

Haute école des arts du Rhin:

[www.campusart.org/artsearch/#/program/361](http://www.campusart.org/artsearch/#/program/361)

## DIPLÔME SUPÉRIEUR DES ARTS APPLIQUÉS (DSAA)

NATIONAL DIPLOMA – 5 YEARS OF HIGHER EDUCATION – M2  
120 ECTS credits

> The 2-year **DSAA** enables students to attain artistic mastery. Four institutions offer a DSAA in Design with a concentration in **Fashion**.

## MASTER

NATIONAL DIPLOMA – 5 YEARS OF HIGHER EDUCATION – M2  
120 ECTS credits

> The **Master** is a 2-year national diploma. The Université Lumière Lyon 2 offers a master of **Arts, letters, languages** with a concentration in **Fashion and creation**. Aix-Marseille Université offers a master in **Law, economics, and management** with a specialization in **Fashion and textile professions**.

## TEXTIL DESIGNER DIPLOMA

MASTER LEVEL – 5 YEARS OF HIGHER EDUCATION – M2  
120 ECTS credits

From École Nationale Supérieure de Création Industrielle (ENSCI) - Les Ateliers de Paris.

## MASTER IN FASHION AND MATERIAL (EnaMoMa by PSL)

MASTER LEVEL – 5 YEARS OF HIGHER EDUCATION – M2  
120 ECTS credits

At the Université Paris Sciences et Lettres (PSL).

[www.campusart.org/artsearch/#/program/648](http://www.campusart.org/artsearch/#/program/648)

## PROFESSIONAL CERTIFICATION

RNCP - 5 YEARS OF HIGHER EDUCATION

> **Fashion designer-creator**, Institut Français de la Mode (IFM):

[www.campusart.org/artsearch/#/program/751](http://www.campusart.org/artsearch/#/program/751)

Atelier Chardon Savard: [www.campusart.org/artsearch/#/program/795](http://www.campusart.org/artsearch/#/program/795)

> **Director of fashion product development**, Mod'Spé:

[www.campusart.org/artsearch/#/program/254](http://www.campusart.org/artsearch/#/program/254)

and Esmod: [www.campusart.org/artsearch/#/program/670](http://www.campusart.org/artsearch/#/program/670)

> **International manager, fashion and luxury industries**, Mod'Art:

[www.campusart.org/artsearch/#/program/761](http://www.campusart.org/artsearch/#/program/761)

> **MBA Fashion Management/Business Manager**, CNAM:

[www.campusart.org/artsearch/#/program/838](http://www.campusart.org/artsearch/#/program/838)

# Fashion

## TITRE D'INGÉNIEUR DIPLÔMÉ (ENGINEERING DEGREE)

MASTER LEVEL – 5 YEARS OF HIGHER EDUCATION – M2  
120 ECTS credits

> Five institutions confer the national **Diplôme d'ingénieur** (professional qualification in engineering) with a specialization in textiles and fibers.

## MASTER OF SCIENCE (MSC)

MASTER LEVEL – 5 YEARS OF HIGHER EDUCATION – M2  
120 ECTS credits

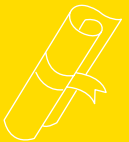
> Eight **MSc** in areas such as **Creative Business; Fashion Marketing, Design and Brand Strategies; Fashion, Design and Luxury Management; International Luxury Management;...**

> **MSc in International Fashion & Luxury Management**, Institut Français de la Mode (IFM) : [www.campusart.org/artsearch/#/program/773](http://www.campusart.org/artsearch/#/program/773)



## LEVEL

# Beyond the Master level



## MASTÈRES SPÉCIALISÉS® (MS)

INSTITUTION DIPLOMA – 1 YEAR OF HIGHER EDUCATION

Recognized by the Conférence des Grandes Écoles, 1-year specialized masters (**Mastère Spécialisé**) enable holders of a master's degree to develop competence in a second, complementary area.

> **Mastère Spécialisé® in Trade and innovation in fashion** is offered at Ecole nationale supérieure des arts et industries textiles (ENSAT) and at the IAE of Lille and IFM.

[www.ensait.fr](http://www.ensait.fr)

**Institutional members of the campus france forum and presented on campusart application site:**

AICP - Académie Internationale de Coupe de Paris; Atelier Chardon Savard; École de Condé; École Conte; ESMOD; FORMAMOD- École Supérieure de la Mode et de la Lingerie; IBSM - IMode & Marketing; IFM - Institut Français de la Mode; Istituto Marangoni; LISAA - L'Institut Supérieur des Arts Appliqués; Mod'Art International; Mod'Spé - Institut supérieur spécialisé de la mode; Supdemod; Université Paris Sciences et Lettres (PSL).